

**KIT GLOBAL**  
WORLD-CLASS DIGITAL SERVICES



# Digital marketing at your service



We bring audience engagement and conversions boost, leads and purchases, revenue and profit.

Our clients achieve the most ambitious business goals with our products.

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**34** Marketing products

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**5K** Clients all over the world

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**21+** Years of expertise

# Our expertise

We create full comprehensive strategies based on your business KPIs. Specify the desirable goals - and we will find the way to achieve them

## What we offer:

- ✓ Environment analysis
- ✓ Competitor analysis
- ✓ Target audience definition
- ✓ Key Message & USP
- ✓ Digital communication
- ✓ Media planning

### Brandformance

Building the brand awareness and reputation

### Performance

Increase the current demand

### Website Boost

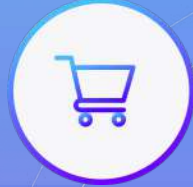
Working on decision-making

### CRM-Marketing

Improving the loyalty

## CPA

Excellent performance-based service



## SMM

Your personal blogosphere navigator



## MOBILE

Ultimate "Pay-for-Result" service for mobile apps



## STRATEGY

Customized 360° solution to achieve your business goals



## WEB

Solid expertise for the best customer experience

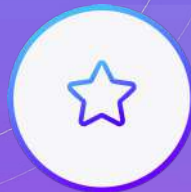
## SEO

Unique approach to a classic tool



## PRODUCTION

Effective solution for your content



# How we work

OUR REWARD =  
BUSINESS  
PERFORMANCE!

Flexible system of rewarding the agency depending on the specifics of your business. Main KPI is your money!

- Lower CRR
- Revenue growth
- Sales increase

1

Fully immersed in the business specifics

2

Develop and approve the plan to achieve the goal

3

Results-oriented, regularly testing new hypotheses

4

Manage real-time performance

# KIT SEO:

Unique approach for  
a classic tool



# How It Works



# Project types



## SEO Consulting

Easy start to boost your business. Get the best result based on your industry insides



## International & Local SEO

Reach the top of the search with a high-effective geo targeting



## E-Commerce SEO

Overcome the sales stagnation with our ultimate services



## Corporate SEO

Beat your competitors with the deep-dive analysis



# Project types



## Niche Analysis

In-depth research of competitors in the target area



## Content Marketing

Attract target audience with ultimate quality content



## Link Building

Maximize the effectiveness of your budget with top-level backlinks

# Niche analysis

We conduct a detailed niche and competitors analysis in your target region. Based on all the data received, we are preparing the most effective strategy for promoting your site

**The main goal** is to design a website promotion strategy that should be followed throughout the entire period of subsequent promotion

- ✓ We **identify** your main **competitors**
- ✓ We **analyze** all types of main **landing pages**
- ✓ We **evaluate** the quality and frequency of **content publication**
- ✓ We **find out** the dynamics of the **growth of links**, their **types** and the **mechanics** of obtaining them

# What we offer

1

## 360 analysis

Our team goes deep into your industry and finds opportunities to be focused on

2

## Strategy based on data

Get a precise strategy based on an effective tactical plan

3

## Effective tools only

We concentrate on the most fruitful requests only

4

## Keywords Research

We keep updating to have the most effective keywords in the scope

5

## Detailed traffic analysis

We set all the tracking systems up for better audience analysis

6

## Goal-oriented performance

We offer a strategy to optimise leads and conversions

# Our approach

## Strategy phase

- ✓ Technical audit
- ✓ On-page & off-page audit
- ✓ Content audit
- ✓ Strategy proposal

## Execution phase

- ✓ Building quality backlinks
- ✓ Technical optimization
- ✓ Content creation & optimization
- ✓ On-page & off-page optimization
- ✓ Performance analysis
- ✓ Monthly SEO report



# Our team



## Google Analytics Individual Qualification

All relevant employees of our company have current certification in Google. Our employees have certificates confirming their expertise in advance Google Analytics aspects



- Head of Account Management Department
- Head of SEO department
- SEO Specialist
- Account manager
- Content Manager
- Linkbuilder

# Case study

x **547 times** more traffic for the last 4 years of cooperation!

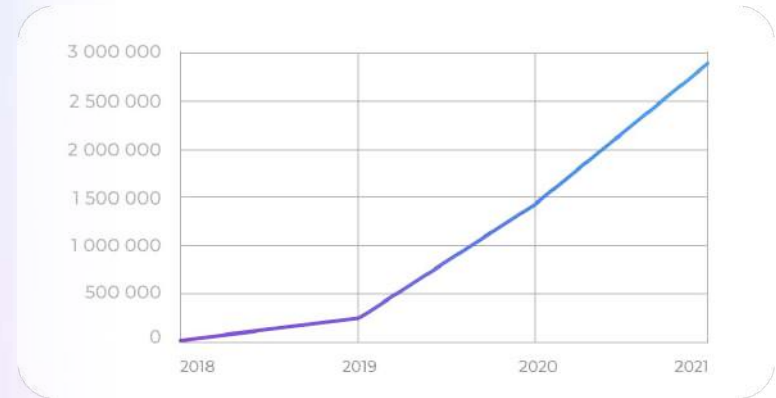


## Client

One of the biggest national health food delivers

**296 652** unique users per year

## Unique users traffic increase:



# Our clients

PAYSEND Jiffy\* .J JOOM true balance ebay

  
PUBLICIS GROUPE









AliExpress®   PharmEasy AVON dentsu

SAMSUNG  TOM TAILOR group<sup>m</sup> 

  
ZenithOptimedia  
The ROI Agency

  
adv MARKETING  
COMMUNICATIONS

# KIT GLOBAL:

Digital products to supercharge  
your business

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